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Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

September 8, 1989

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1989

This supplement provides circulation data on publications that filed their regular June 30, 1989 Publisher's Statements subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/89 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
THE AOPA PILOT	6	2.00	281,360		281,360	266,888		266,888	+5.4		+5.4
AMERICAN FILM	5	2.50	79,402	15,958	95,360	119,156	11,407	130,563	-33.4	+39.9	-27.0
THE AMERICAN SPECTATOR	6	2.50	35,818	1,899	37,717	30,001	1,756	31,757	+19.4	+8.1	+18.8
AUTOWEEK	26	1.95	249,651	3,981	253,632	211,080	4,195	215,275	+18.3	-5.1	+17.8
BUENHOGAR	13	2.95	7,286	9,769	17,055	7,200	7,703	14,903	+1.2	+26.8	+14.4
BUSINESS FORMS, LABELS & SYSTEMS	12	7.50	6,742		6,742	6,258		6,258	+7.7		+7.7
CALIFORNIA JOURNAL	6	3.50	14,735	843	15,578	17,305	1,088	18,393	-14.9	-22.5	-15.3
CATS MAGAZINE	6	2.50	140,329	3,229	143,558	145,068	3,128	148,196	-3.3	+3.2	-3.1
COLONIAL HOMES	3	3.00	397,081	204,333	601,414	409,657	191,067	600,724	-3.1	+6.9	+0.1
COLORADO HOMES & LIFESTYLES	3	2.50	12,331	4,476	16,807	9,581	5,264	14,845	+28.7	-15.0	+13.2
COSMOPOLITAN EN ESPANOL	6	2.50	10,422	22,183	32,605	7,569	21,704	29,273	+37.7	+2.2	+11.4
DOG WORLD	12	3.50	33,136	30,185	63,321	35,684	31,556	67,240	-7.1	-4.3	-5.8
DUCKS UNLIMITED	3	1.50	667,956		667,956						
EDUCATION WEEK	24	2.50	49,150		49,150	42,240		42,240	+16.4		+16.4
ELLE	6	3.00	303,873	523,083	826,956	292,825	534,459	827,284	+3.8	-2.1	+0.0
EUROPE MAGAZINE	5	1.95	11,467	570	12,037	8,925	626	9,551	+28.5	-8.9	+26.0
FINANCIAL WORLD	13	3.00	396,147	4,076	400,223	275,671	4,405	280,076	+43.7	-7.5	+42.9
FINE TUNING	6		57,665		57,665	56,802		56,802	+1.5		+1.5
FISHING WORLD	3	2.50	345,871	14,128	359,999	315,996	15,822	331,818	+9.5	-10.7	+8.5
FLORIDA HOME & GARDEN	6	3.00	47,489	8,132	55,621	23,838	3,868	27,706	+99.2	+110.2	+100.8
FUR-FISH-GAME	6	1.50	120,900	29,482	150,382	122,027	28,977	151,004	-0.9	+1.7	-0.4
'GBH/THE MEMBERS' MAGAZINE	6		175,225		175,225	152,128		152,128	+15.2		+15.2
GEOMUNDO	6	3.00	6,748	3,329	10,077	4,269	3,554	7,823	+58.1	-6.3	+28.8

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/89 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GUITAR FOR THE PRACTICING MUSICIAN	6	3.50	52,333	110,237	162,570	45,562	94,680	140,242	+14.9	+16.4	+15.9
HARPER'S BAZAAR EN ESPANOL	3	2.95	1,936	2,893	4,829	434	3,053	3,487	+346.1	-5.2	+38.5
HOMBRE DE MUNDO	6	2.50	2,369	2,108	4,475	1,799	2,360	4,159	+31.7	-10.8	+7.6
HOME & AWAY	3	1.00	1,775,649		1,775,649	1,719,690		1,719,690	+3.3		+3.3
HORSEMAN	6	2.50	124,973	2,211	127,184	138,730	11,248	149,978	-9.9	-80.3	-15.2
IDEAS PARA SU HOGAR	6	2.50	4,324	1,955	6,279	2,312	1,821	4,133	+87.0	+7.4	+51.9
JUNIOR LEAGUE REVIEW	1		179,905		179,905	180,518		180,518	-0.3		-0.3
JUNIOR SCHOLASTIC	10	1.25	716,358		716,358	696,614		696,614	+2.8		+2.8
KENTUCKY LIVING	6	2.00	341,824		341,824	332,551		332,551	+2.8		+2.8
LEARNING 89	5	2.50	296,253		296,253	270,788		270,788	+9.4		+9.4
M, THE CIVILIZED MAN	6	3.00	124,431	41,985	166,416	91,600	37,701	129,301	+35.8	+11.4	+28.7
MECANICA POPULAR	6	2.50	3,267	1,687	4,954	2,180	1,621	3,801	+49.9	+4.1	+30.3
MODERN MATURITY	3		20,326,933		20,326,933	17,924,783		17,924,783	+13.4		+13.4
MOTORLAND	3	.50	1,835,576		1,835,576	1,784,497		1,784,497	+2.9		+2.9
MUSICIAN	6	2.95	39,288	54,020	93,308	45,925	59,160	105,085	-14.5	-8.7	-11.2
THE NATION	25	1.75	83,398	2,329	85,727						
THE OLD HOUSE JOURNAL	3	3.95	103,848	14,636	118,484	107,386	11,543	118,929	-3.3	+26.8	-0.4
OPEN WHEEL	6	3.50	28,340	22,637	50,977	24,487	26,502	50,989	+15.7	-14.6	+0.0
THE PENNSYLVANIA SPORTSMAN	4	2.50	51,735	8,041	59,776	44,541	7,685	52,226	+16.2	+4.6	+14.5
PILOTING CAREERS	6	5.00	16,746		16,746	15,182		15,182	+10.3		+10.3
RHODE ISLAND MONTHLY	6	1.95	19,818	3,323	23,141						
THE ROBB REPORT	6	6.00	16,652	24,664	41,316						
ST. LOUIS MAGAZINE, INC.	6	1.95	22,818	6,729	29,547	20,407	4,670	25,077	+11.8	+44.1	+17.8
SCHOLASTIC HIGH SCHOOL NETWORK	14	1.25	2,145,845		2,145,845	2,148,850		2,148,850	-0.1		-0.1
SCHOLASTIC MAGAZINES	14	1.25	2,862,203		2,862,203	2,845,464		2,845,464	+0.6		+0.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/89 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
THE SCIENCES	3	3.00	58,933	14,697	73,630	61,969	17,668	79,637	-4.9	-16.8	-7.5
SIERRA	3	2.50	391,371	8,180	399,551	345,641	6,901	352,542	+13.2	+18.5	+13.3
SOAP OPERA DIGEST	13	1.95	311,510	894,499	1,206,009	302,819	756,703	1,059,522	+2.9	+18.2	+13.8
SOUTH FLORIDA	6	2.50	23,788	4,240	28,028	28,356	4,135	32,491	-16.1	+2.5	-13.7
SOUTHERN HOMES	3	4.00	13,479	15,953	29,432	11,053	12,244	23,297	+21.9	+30.3	+26.3
SOUTHERN MAGAZINE	5	2.50	249,226	15,279	264,505	253,704	6,714	260,418	-1.8	+127.6	+1.6
SOUTHERN OUTDOORS	5	2.50	220,934	17,956	238,890	217,524	17,319	234,843	+1.6	+3.7	+1.7
SPANAMERICA MAGAZINE NETWORK			75,071	159,351	234,422	61,357	146,602	207,959	+22.4	+8.7	+12.7
SPANAMERICAN MEN'S GROUP	6		12,384	7,122	19,506	8,248	7,535	15,783	+50.1	-5.5	+23.6
SPANAMERICAN WOMEN'S GROUP			62,687	152,229	214,916	53,109	139,067	192,176	+18.0	+9.5	+11.8
SPECTRUM	6		282,198		282,198	272,102		272,102	+3.7		+3.7
SUPER STOCK AND DRAG ILLUSTRATED	6	2.95	17,698	31,131	48,829	16,585	28,996	45,581●	+6.7	+7.4	+7.1
TEEN MACHINE	4	2.25		78,635	78,635		91,457	91,457		-14.0	-14.0
TRAVELER	3	4.50	759,230	115	759,345	810,338	391	810,729	-6.3	-70.6	-6.3
TRUCKIN'	6	2.75	25,306	126,939	152,245	19,953	104,627	124,580	+26.8	+21.3	+22.2
TU INTERNACIONAL	6	2.50	4,972	6,979	11,951	3,200	5,869	9,069	+55.4	+18.9	+31.8
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		467,965		467,965	487,888		487,888	-4.1		-4.1
T.V. Y NOVELAS	13	1.50	11,290	76,174	87,464	10,502	67,686	78,188	+7.5	+12.5	+11.9
VANIDADES CONTINENTAL	13	2.95	22,063	26,627	48,690	21,508	24,359	45,867	+2.6	+9.3	+6.2
VENTURE	6	3.00	392,058	10,383	402,441	439,055	18,176	457,231	-10.7	-42.9	-12.0
WORLD PRESS REVIEW	6	2.95	61,503	2,231	63,734	63,075	2,264	65,339	-2.5	-1.5	-2.5
WOW! MAGAZINE	4	2.25		92,959	92,959						

CANADA

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/89 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
ALBERTA/WESTERN REPORT	26	2.50	51,976	2,255	54,231	50,489	3,315	53,804	+2.9	-32.0	+0.8
CANADIAN LIVING'S FOOD MAGAZINE	3	3.50	52,144	50,500	102,644	40,623	79,156	119,779	+28.4	-36.2	-14.3
CROC	6	2.95	14,810	61,328	76,138	16,165	62,207	78,372	-8.4	-1.4	-2.9
SELECT HOMES	4	2.95	117,203	6,110	123,313	106,510	8,262	114,772	+10.0	-26.0	+7.4
SENTIER CHASSE-PECHE	5	3.25	56,980	21,988	78,968	54,199	22,912	77,111	+5.1	-4.0	+2.4
TV GUIDE	25	1.00	439,359	387,614	826,973	424,383	391,538	815,921	+3.5	-1.0	+1.4
TV HEBDO-TELEROMANS	2	2.75	1,311	55,779	57,090						
FOREIGN											
RITMO	14	1.50	394	5,649	6,043	384	6,872	7,256	+2.6	-17.8	-16.7
VEA	26	1.25	9,069	43,933	53,002	8,078	53,686	61,764	+12.3	-18.2	-14.2

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/89

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/88	6/30/88
U.S.					
AEROSOL AGE	2,148	4,619	6,767	6,659	6,576
THE AMERICAN JOURNAL OF CARDIOLOGY	21,409		21,409	20,803	26,487
THE AMERICAN JOURNAL OF MEDICINE	27,787		27,787	29,036	37,201
THE AMERICAN JOURNAL OF SURGERY	15,845		15,845	16,061	20,093
AMERICAN PAINT & COATINGS JOURNAL	4,899	736	5,635	5,320	5,419
THE AMERICAN SCHOOL BOARD JOURNAL	41,622		41,622	41,184	41,094
AQUACULTURE MAGAZINE	7,194		7,194	6,749	6,385
ARMY	149,837		149,837	152,768	154,776
BALTIMORE BUSINESS JOURNAL	8,045		8,045	7,566	7,408
BOSTON BUSINESS	7,570	29,297	36,867	43,015	45,842
BOXBOARD CONTAINERS	4,451	9,303	13,754	13,890	13,806
BROWARD REVIEW	3,465	358	3,823	4,223	4,242
BUSINESS JOURNAL OF NEW JERSEY	3,460	29,927	33,387	34,154	28,393
CHAIN STORE AGE EXECUTIVE	1,746	30,800	32,546	33,258	32,806
CHANNELS, THE BUSINESS OF COMMUNICATIONS	4,212	19,907	24,119	26,141	23,645
CHEMICAL ENGINEERING	52,061	19,028	71,089	69,144	68,975
CHEMICAL MARKETING REPORTER	16,636		16,636	15,975	15,506
CHEMICAL WEEK	35,717	11,281	46,998	47,533	47,715
CONSTRUCCION PAN-AMERICANA		11,999	11,999	11,961	
DALLAS BUSINESS JOURNAL	11,123	3,656	14,779	18,431	25,275
DIRECT MARKETING MAGAZINE	12,996	3,291	16,287	14,992	14,908
DRUG STORE NEWS	40,315	2,388	42,703	42,219	42,324
ELECTRICAL CONSTRUCTION & MAINTENANCE	10,892	90,513	101,405	101,394	101,437
ELECTRICAL WORLD	6,009	38,950	44,959	43,973	43,515

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/89

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/88	6/30/88
ELECTRONIC SERVICING & TECHNOLOGY	38,141		38,141	39,915	39,514
EXECUTIVE EDUCATOR	15,776		15,776	15,511	15,340
FANCY FOOD	2,641	22,178	24,819	25,745	27,042
FIRE COMMAND	29,175		29,175	30,053	30,654
FIRE ENGINEERING	39,486		39,486	38,483	38,346
FIRE JOURNAL	48,841		48,841	45,243	42,326
FRAMES	20,432		20,432	20,355	20,222
GEYER'S OFFICE DEALER	12,473	5,321	17,794	17,062	16,683
GIFTS & DECORATIVE ACCESSORIES	34,528		34,528	34,636	34,294
HARDWARE AGE	5,638	65,681	71,319	71,296	71,221
HFD-THE WEEKLY HOME FURNISHINGS NEWSPAPER	31,160	1,540	32,700	32,487	
INSURANCE SALES	27,407		27,407	28,040	27,312
THE JOURNAL OF ACCOUNTANCY	318,927		318,927	308,090	303,662
LOS ANGELES BUSINESS JOURNAL	14,299	35,083	49,382	51,030	50,645
MIAMI REVIEW	5,707	220	5,927	6,419	6,632
MOTOR	125,602		125,602	125,664	125,352
NATION'S RESTAURANT NEWS	86,037	8,870	94,907	94,329	93,061
NATIONAL HOME CENTER NEWS	3,110	48,253	51,363	52,116	49,669
THE NATIONAL LOCKSMITH	17,342		17,342	16,478	15,892
OIL AND GAS INVESTOR	4,489	578	5,067	5,235	5,164
PALM BEACH REVIEW	2,490	241	2,731	3,057	3,182
PERSONNEL JOURNAL	26,584		26,584	25,994	26,683
PLAYTHINGS	10,788	4,474	15,262	14,369	13,988
POWER	19,577	40,814	60,391	59,870	59,116
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	45,475		45,475	48,609	44,510

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/89

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/88	6/30/88
PROFESSIONAL BUILDER	5,222	139,776	144,998	140,890	141,515
PROGRESSIVE ARCHITECTURE	74,805		74,805	74,345	73,809
PUBLISHERS WEEKLY	36,319		36,319	36,517	36,255
RISK MANAGEMENT	9,886		9,886	10,236	10,157
RUBBER WORLD	3,872	6,339	10,211	10,233	10,169
THE SCHOOL ADMINISTRATOR	16,782	2,002	18,784	16,870	16,417
SCHOOL BUSINESS AFFAIRS	6,276		6,276	6,068	6,078
SEA POWER	62,512	6,099	68,611	65,035	62,219
SEED WORLD	2,851	3,415	6,266	7,293	6,923
SHIPPING DIGEST	4,924		4,924	4,908	4,893
SIGNS OF THE TIMES	16,764	1,478	18,242	18,386	17,884
TRAFFIC WORLD	9,952		9,952	10,004	10,027
UNDERWRITERS' REPORT	6,299		6,299	6,343	6,094
WJR (WASHINGTON JOURNALISM REVIEW)	15,891	12,276	28,167	28,307	28,174
THE WATERWAYS JOURNAL	5,354		5,354	5,848	5,986
WELDING JOURNAL	35,025		35,025	34,190	33,224
REFERENCE PERIODICALS					
THE POCKET LIST OF RAILROAD OFFICIALS	10,991		10,991	11,341	12,154

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/89

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/88	6/30/88
U.S.					
IDAHO FARMER-STOCKMAN	14,107		14,107	14,312	14,584
CANADA					
COUNTRY LIFE IN BRITISH COLUMBIA	8,898		8,898	9,126	9,450
ONTARIO FARMER	36,937	93	37,030	37,317	

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	AGWEEK
MAINE	1
NEW HAMPSHIRE	
VERMONT	
MASSACHUSETTS	3
RHODE ISLAND	
CONNECTICUT	1
NEW ENGLAND	5
NEW YORK	18
NEW JERSEY	8
PENNSYLVANIA	7
MIDDLE ATLANTIC	33
OHIO	7
INDIANA	6
ILLINOIS	28
MICHIGAN	12
WISCONSIN	33
EAST NO. CENTRAL	86
MINNESOTA	6,309
IOWA	41
MISSOURI	17
NORTH DAKOTA	10,859
SOUTH DAKOTA	2,771
NEBRASKA	21
KANSAS	16
WEST NO. CENTRAL	22,034
DELAWARE	6
MARYLAND	4
DISTRICT OF COLUMBIA	16
VIRGINIA	9
WEST VIRGINIA	1
NORTH CAROLINA	4
SOUTH CAROLINA	
GEORGIA	6
FLORIDA	5
SOUTH ATLANTIC	51
KENTUCKY	
TENNESSEE	2
ALABAMA	
MISSISSIPPI	
EAST SO. CENTRAL	2
ARKANSAS	6
LOUISIANA	
OKLAHOMA	3
TEXAS	15
WEST SO. CENTRAL	24
MONTANA	2,679
IDAHO	1
WYOMING	21
COLORADO	15
NEW MEXICO	2
ARIZONA	25
UTAH	2
NEVADA	
MOUNTAIN	2,745
ALASKA	7
WASHINGTON	14
OREGON	7
CALIFORNIA	35
HAWAII	
PACIFIC	63
MISCELLANEOUS	
UNCLASSIFIED	
UNITED STATES	25,043
POSSESSIONS & OTHER AREAS	
U. S. & POSSESSIONS, ETC.	25,043
CANADA	254
FOREIGN	1
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	25,298

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	COUNTRY LIFE IN BRITISH COLUMBIA	ONTARIO FARMER
NEWFOUNDLAND		6
NOVA SCOTIA	4	105
PRINCE EDWARD ISLAND		203
NEW BRUNSWICK		108
QUEBEC	8	903
ONTARIO	46	35,552
MANITOBA	20	39
SASKATCHEWAN	25	28
ALBERTA	49	50
BRITISH COLUMBIA	8,615	13
NORTHWEST TERRITORIES		
YUKON TERRITORY		
MISCELLANEOUS		
UNCLASSIFIED		
TOTAL CANADA	8,767	37,087
BRITISH COMMONWEALTH	1	
UNITED STATES	10	134
FOREIGN		22
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	8,778	37,163

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/89 SUBSCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/88 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
NORTHWEST INDIANA CATHOLIC	34,735	20	34,755#		

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